

Our Customers Say it Best

The leading choice for accurate, accessible,
and effective health information for more than 40 years



StayWell offers Krames patient education and engagement solutions in a wide range of modalities, including print, video, digital, and mobile. Our solutions support and reinforce your efforts at every point of care. How are we doing? See what our customers have to say...



"I have used StayWell (Krames) for over seven years at two different locations. I appreciate having a consistent educational resource that I can use to enhance patient education. I like the accuracy and relevancy of the information. It is nice that there are usually several options to convey the same message. This gives me the flexibility to personalize what I am giving my patients. Furthermore, it is easy to read information and is not an overload of reading. It's great to have pictures to make the information more appealing to look at and easier to understand. Many resources for patient education lack that important aspect of learning."

Nathanael (Nate) Lemmon, RN, BSN, CPN, Lieutenant, USPHS
Commissioned Corps, Public Health Nursing Dept.
StayWell Solution: Krames On-Demand
Whiteriver Indian Hospital, Whiteriver, AZ

"We have used Krames for patient education for many years now. One feature that I enjoy pointing out to new employees is the anatomy and physiology slides. These are wonderful drawings showing in detail the parts of the body. It makes it so much easier to explain to patients what is happening to them with these detailed drawings. With Krames, there is no time wasted searching for an appropriate drawing to explain to the patient where an organ is, and what might be wrong. I encourage my nurses to print these out for patients. If you have ever resorted to drawings to explain what is happening to a patient, or watched a physician struggle to draw the organs for a patient in explaining things, I would encourage you to use these drawings. You might even consider showing the physicians on staff how to access these for their own use, or have some printed out and handy in a folder for use."

Janice Rockford RN, MSN,
Staff Development Specialist, Clinical Education
StayWell Solution: Krames On-Demand
Yuma Regional Medical Center, Yuma, AZ



"Great content! Terrific customer service! Our StayWell Health Library has turned our website into a trusted source of health and wellness education for our patients and community."

Lori Savitch, Director, Corporate Marketing
StayWell Solution: StayWell Digital Health Library
Monongalia Hospital, Morgantown, WV

"Staywell's Health Library allows us to provide a deeper experience for our website users – it integrates seamlessly with our proprietary content, offering our patients a robust set of options to inform their exploration. Staywell's extensive, up-to-date educational platform enhances our content on health services, free classes, screenings, and physician events with information and calls to action that help visitors make the decision to choose our health system and keep returning to us as an excellent source of expertise to keep them healthy and well."

Megan O. Yore, MA,
Chief Communications Officer & Director of Marketing
StayWell Solution: StayWell Digital Health Library
Lakeland Health, Saint Joseph, MI

"Krames StayWell has been a part of the San Juan Regional Medical Center 'team' for several years and they have been the supportive team member we were counting on when we began with them. When I say 'team' I truly mean that as we here at SJRMC see them as an extension of our team, helping us to accomplish our goals. From our account executives to others who have jumped in for additional support, each have been with us every step of the way. Just recently they have been very instrumental in assisting us with upgrading our online health content, making it a smooth process with good communication and responsiveness along the way. Team members coming out personally to assist us demonstrated their dedication to personalized quality work. Krames StayWell has worked well with our CMS and that makes for good process changes to be implemented in a timely manner. Thank you Krames Staywell."

Roberta Rogers, Marketing Manager
StayWell Solution: StayWell Digital Health Library
San Juan Regional Medical Center, Farmington, NM

"We are proud to partner with StayWell Health Library to offer a comprehensive health resource on our website. Our staff are able to utilize the health library to provide information for patients and family members during a patient visit, providing a much needed service for our communities. In addition, it is a vital tool for our consumers to have online access to health information within a trusted local healthcare website. Our marketing department is able to utilize health education tools for a variety of marketing functions, providing a much needed and appreciated service for our internal and external customers."

Karrie Swain Davison, Communications Coordinator
StayWell Solution: StayWell Digital Health Library
Holzer Health System, Gallipolis, OH



"The StayWell Living Well with Diabetes book is the best and most comprehensive patient education material I've found."

Cynthia G Nickerson RN, CDE, CMC,
Patient Education, Diabetes Education
StayWell Solution: Krames On-Demand & Krames Patient Education
Bartlett Regional Hospital, Juneau, AK

"I have had a great experience with Krames."

Diana Barnes, Clinical Education Specialist
StayWell Solution: Krames On-Demand
Overlake Hospital Medical Center, Bellevue, WA

"Krames account management support has been responsible to questions and comments. Our account rep, Amber receives notices that come through the support system and is quick to respond and follow up with questions. The helpdesk at Krames, particularly, Becky is extremely helpful when building custom content. The help desk is able to help me work through formatting issues and assist in uploading content when I am having any problems."

Jennifer Lombaradi, Nurse Manager, Clinical Education
StayWell Solution: Krames On-Demand
University of Kansas Hospital, Kansas City, KS

"The staff at the Krames Staywell help desk are the best. I find their technical prowess and customer service skills to be unparalleled. They are super friendly and always manage to solve my issues in a very timely manner."

Darrin Doman, University of Utah,
Staff Development Educator
StayWell Solution: Krames On-Demand
University of Utah, Salt Lake City, UT

"Our account manager was a great help in getting Pella Regional Health Center up and going again with Krames. She was always helping us work through our issues and getting the correct person we could talk with when we had concerns. Once we figured out how to customize disease process patient education information, it was very easy to enter Pella Regional Health Center specific instructions. I believe all departments are using your product now. Our account manager deserves a gold star for her assistance."

Cheri Uitermarkt, Nursing Administration
StayWell Solution: Krames On-Demand
Pella Health, Pella, Iowa

"I've worked with StayWell for many years and my experience has been positive. We have the same goals when it comes to customer satisfaction. The work we accomplish together is of the highest quality. Our relationship makes my work a lot easier!"

Rondolyn Richardson, Senior Community Outreach Specialist
StayWell Solution: Custom Publication
Henry Ford Health System, Detroit, MI

"StayWell makes my publication process flow smoothly with no error. Their customer service is fast, efficient, and always friendly. They get the job done."

Alexandra Radel, Communications Specialist
StayWell Solution: Custom Publication
WPS Health Insurance, Madison, WI

"StayWell is highly attentive to our organization's needs and continuously turns out a professional, relevant publication which our readers look forward to receiving."

Karyn L. St. Aubin, Facilitator, A Woman's Place
StayWell Solution: Custom Publication
SHS St. Mary's Hospital Medical Center, Green Bay, WI

"StayWell is a valued partner. I would most likely to recommend StayWell to a colleague or peer due to:

- The quality of the content
- Design services provided by StayWell
- Flexibility of scheduling
- Recommendations for CTA's that help drive response
- Level of consultation with StayWell team
- Value received for investment."

Gabriela I. Labraña, MPH, Health Promotions Educator
StayWell Solution: Custom Publication
CenCal Health, Santa Barbara, CA

Making health care educational and engaging is what we're all about! As the industry leader, we don't just think so – our clients say so!

We can do the same for you! Contact your StayWell representative today at **800-333-3032** or **information@staywell.com**



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