

ENGAGE AND INSPIRE YOUR PATIENTS LIKE NEVER BEFORE!

WITH SHAREWIK VIDEOS,
YOU CAN MOTIVATE AND
EMPOWER PATIENTS TO
MAKE BETTER DECISIONS
TO IMPROVE THEIR HEALTH.



**With ShareWIK
“Share What I Know”
videos, you can
connect with your
patients in a whole
new way:
storytelling.**

Studies show storytelling can directly improve outcomes by helping patients feel more positive, engaged, and motivated to follow their treatment plan. ShareWIK videos can...

Motivate & Inspire:

“What I Know” videos give patients and caregivers a platform to share their health care experiences, and offer support and advice – from one patient or caregiver to another on their hospital room TV, exam room tablet, or the patient’s smart phone.

Educate & Encourage:

The Flyer’s short, timely segments help consumers make better choices for their health. They’re perfect for waiting room TVs, your website, or your email newsletter.

Entertain & Uplift:

Why The Health’s funny, off-the-cuff segments help young people proactively think about health issues. These “viral videos are great for social media or for viewing on smart phones.

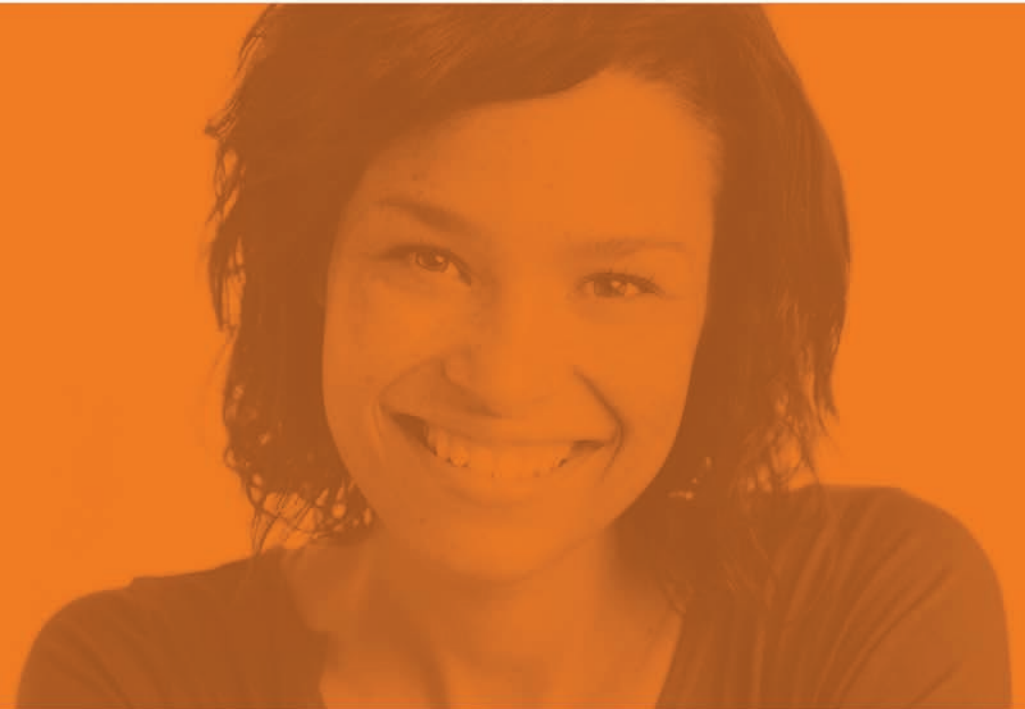
With the ShareWIK library, you can send the perfect messaging to different patients to encourage them to make better choices about their health.

ShareWIK videos offer unprecedented versatility and can be used online, in social media, on waiting room TVs, Exam Room Tablets, or a patient’s mobile device.


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Health Entertainment
A SOLUTION OF STAYWELL

For a demo, visit
www.staywell.com/sharewik
To learn more call 800.333.3032
or email info@kramessstaywell.com

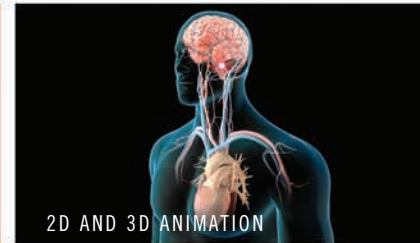
SHAREWIK DELIVERS THE CUSTOM VIDEO SOLUTIONS YOU NEED!



CUSTOM VIDEO



BRAND PROMOTION



2D AND 3D ANIMATION



Whether you need 3-D animations, product demos, or highlight reels, ShareWIK delivers Custom Video Solutions for your every video production need, including:

Live Event Production

- ShareWIK Media produces custom video and editorial content for both online and on-site events and conferences.

Custom Capabilities Include

- Custom Video Production (concept, scripting, storyboard, production, post-production, delivery)
- Infographics

Production services can include:

- Interviewing thought leaders and producing online video abstracts
- Conference highlight reels

- 2D and 3D Animated Motion Graphics and Explainer Videos
- Whiteboard Illustrated Videos
- Interactive Videos
- Photography (event, product, and head shots)
- Interface and Product Demos

- Pre- and/or post-event promotional videos
- Short videos clips to be used in social media distribution

- Learning Modules
- Social Media Management and Maintenance
- Web Design and/or Maintenance
- Editorial Content (blogs, articles)
- Voice-overs and Podcasts

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